

MoStation

MARKETING ON/OFFLINE STATION

Long journey, new **station**



OUR STORY SINCE 2010

We at Mostation succeeded in achieving long journey of **OUR CLIENTS' TRUE BUSINESS NEEDS** over new stations of different market aspects while **DEVELOPING OUR PROFESSIONAL VALUES**



Our Values



Accountability



Leadership



Creativity



Execution



Vision

we aim at being the peak performing advertising agency in the pharmaceutical market, and to be ranked among the top five advertising agencies In the middle eastern markets.

Mission

- provide a high quality product at competitive prices.
- Building strong Relationships with our clients.
- Expanding our clients work area, not only by offering new services but also delivering quality results.



Mostation for marketing services is operating in 3 main markets through out the middle east region and covering different market aspects.



Pharmaceuticals
Companies



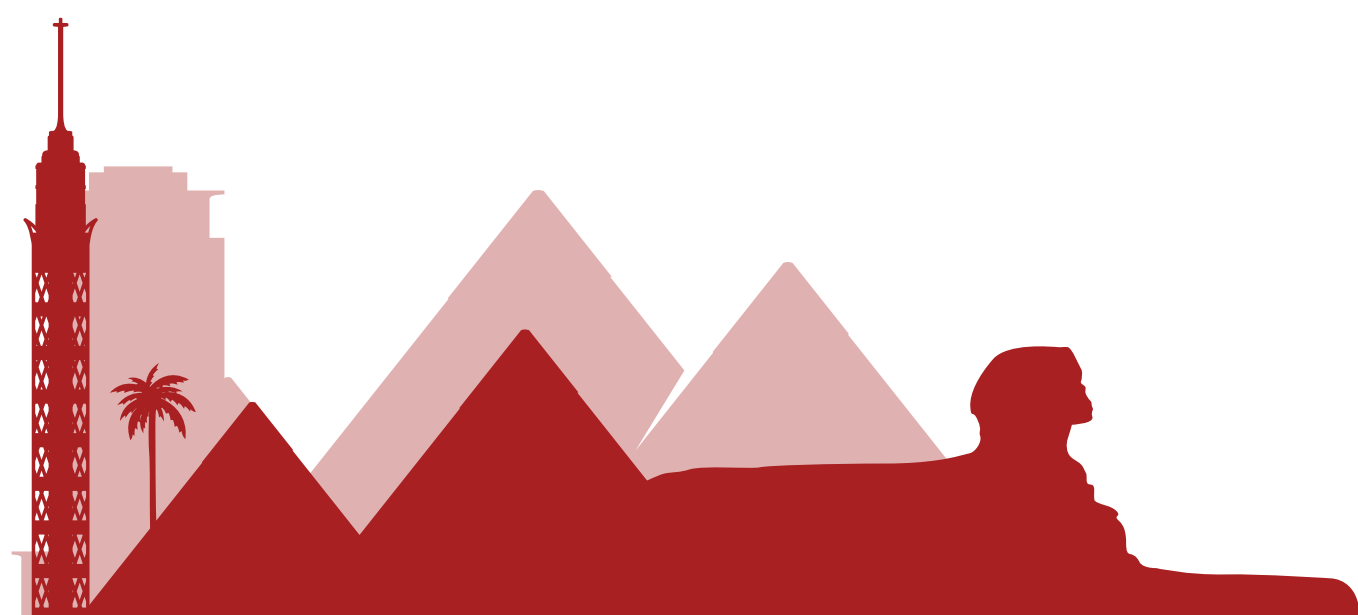
Veterinary
Companies



Commercial
Companies



Skin Care
Companies



Egypt

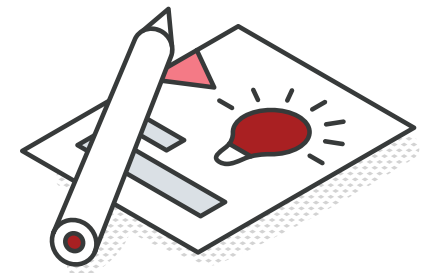


Saudi Arabia

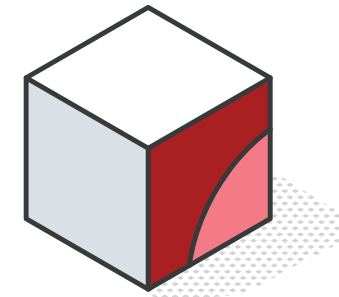


UAE

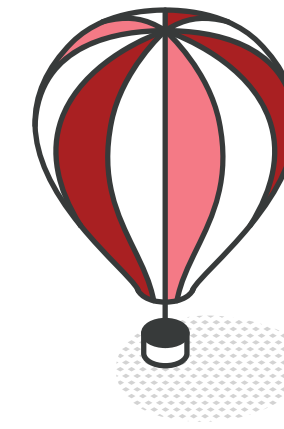
OUR Services



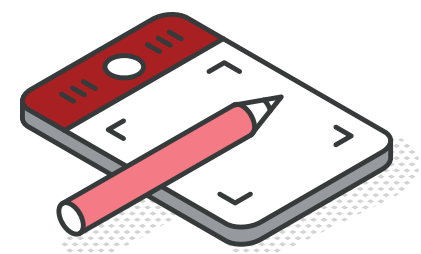
Concepts



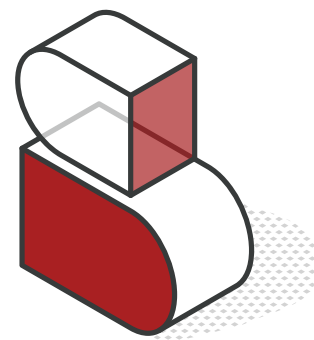
Packaging Design



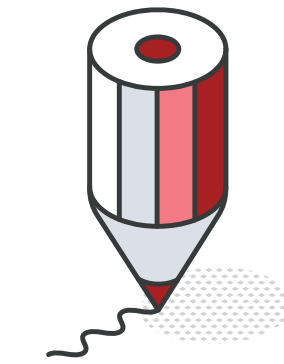
Giveaways



Digital Marketing



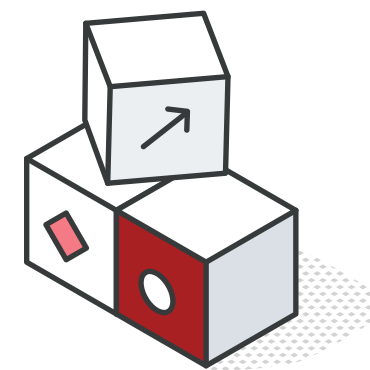
Events & Exhibitions



Medical Services



Logos



Activations



Video Creation

OUR TOP Partners

hikma.



zoetis



CONCEPTS

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hikma.

Egypt

BREATHE FREELY

Atimos
Formoterol Fumarate

Transform to
perform
New era of fungal treatment



DRAXXIN FAMILY FOR BRD



WHATEVER THE REASON
WHEREVER THE PLACE

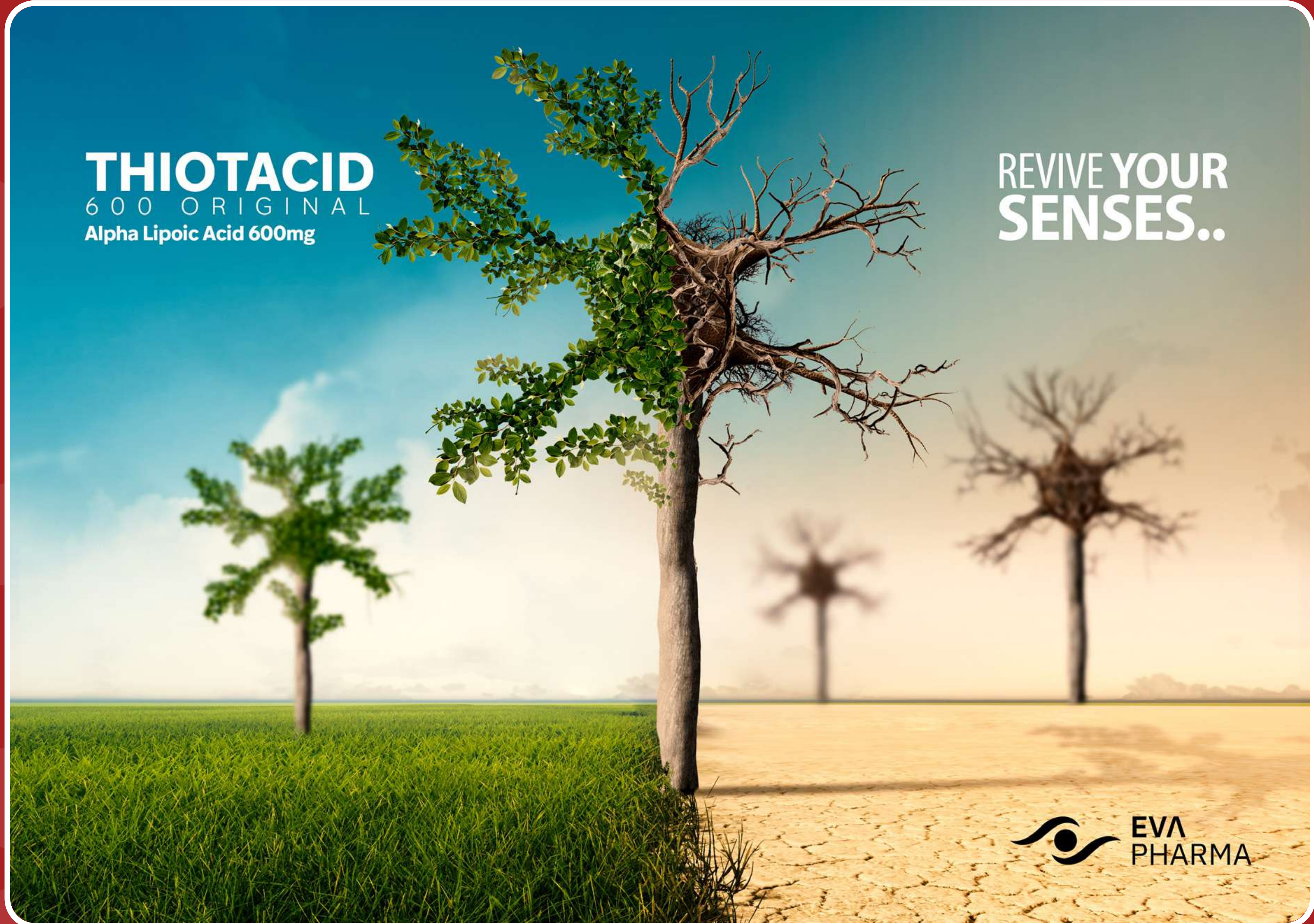
zoetis

Egypt



THIOTACID
600 ORIGINAL
Alpha Lipoic Acid 600mg

REVIVE YOUR
SENSES..



MoStation
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DANONE

UAE



Polyfresh

Sodium hyaluronate 0.2%
Single Dose Unit

PROLONGED PROTECTION
NO RISK OF INFLAMMATION
NO OCULAR DISCOMFORT
LONG LASTING
NO RISK OF PRESERVATIVE ALLERGY
COMFORTABLE BLINKING
NO IRRITATION OR BURNING
NO RISK OF OCULAR TISSUE TOXICITY
NO RISK OF INFLAMMATION
NO RISK OF OCULAR TISSUE TOXICITY
NO RISK OF PRESERVATIVE ALLERGY
NO IRRITATION OR BURNING
NO RISK OF OCULAR TISSUE TOXICITY
NO RISK OF PRESERVATIVE ALLERGY

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hikma.
Tunisia

PHARMA | 20
NET 24

hikma.



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 **Orchidia**
Pharmaceutical Ind.

Egypt

Diflustero
Difluprednate 0.05 %

UNPARALLELED
STRENGTH

 **Orchidia**
Pharmaceutical Ind.



Rivaflowva
RIVAROXBAN 10,15,20 MG

CLEAR YOUR PATH
WITH EXTRA PROTECTION





We Speak Science

NUTRICIA | KETOGENICS
LIFE-TRANSFORMING NUTRITION



DANONE

UAE

PRESSURE
DOWN
VISION **UP**



Vonopep

Vonoprazan 20 mg

**Durable relief
in a record time**

START

24h

FINISH



Egypt

Dry & Wet

IVYNOVA'S TRIPLE FORMULA ...NATURALLY RELIVES BOTH COUGH



Ivynova
Syrup
Supports Bronchial Function



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Nobivac
Protection unites us.

BRAVECTO

**VET
HUB**
**LEARNING
HAS NO LIMITS!**



Vet4Ever
VETERINARY SOLUTIONS

Egypt

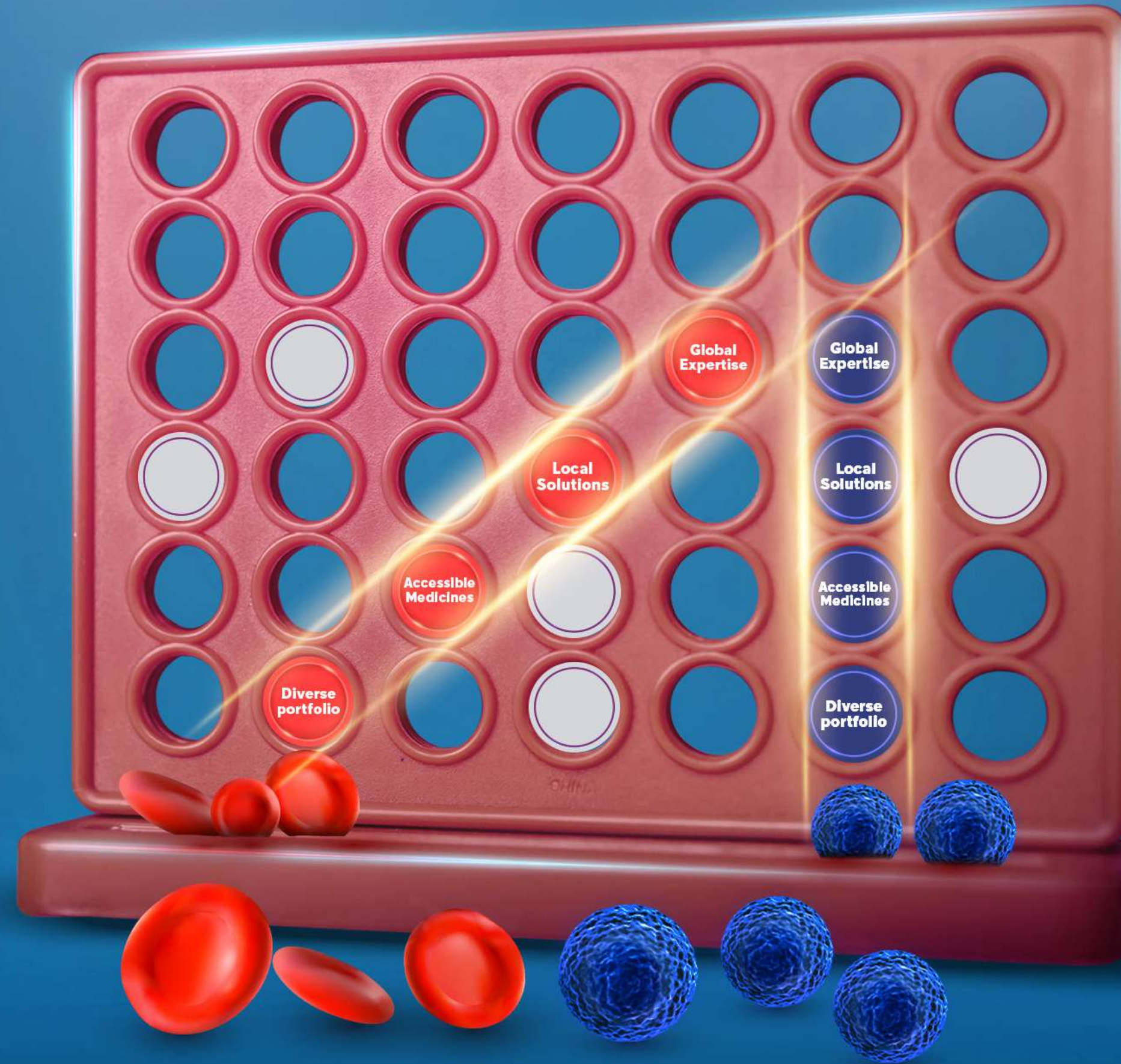
 **MSD**
Animal Health



hikma.

Egypt

●● CONNECT
FOUR ●●



hikma.

TIME TRUSTED
FORMULA FOR

THE OPTIMUM
GLAUCOMA MANAGEMENT



Ioprost SDU 0.005%
Latanoprost %0.005

DIGITAL MARKETING

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Details aids

Eticoxia 60 mg
Eticoxib 90 mg

- Mechanism of Action
- Efficacy
- Safety
- Summary

The slide features a background image of a red balloon being crushed by a grey stone wall.

THIOTACID COMPOUND
Alpha Lipic Acid + Benfotiamine + Cytinocobalamin

MAINTAIN study shows that the addition of Vitamin B12 and Thiotacid to pregabalin improves the efficacy of pregabalin in improving the symptoms of neuropathy and improve the nerve function

% Of NCV change from Base line

Group	% of Patients
PMA	8%
PG	4%

% Of Patients

Group	% of Patients
PMA	35.71%
PG	20%

For right common peroneal nerve both groups showed significant improvement. (PMA) P value = 0.002, (PG) P value = 0.007

Global assessment by patient show a greater number of patients being rated as excellent with PMA (35.71%) compared to PG alone (20%).

References:
1. <https://pubmed.ncbi.nlm.nih.gov/24753654/>

Rivaflowva

CLEAR YOUR PATH WITH EXTRA PROTECTION

- PCI
- ACS
- NVAF
- VTE
- DVT

Why Rivaflowva?
References

Atimos
Formoterol Fumarate

Small Airways Dysfunction (SAD)* is present in 91% of the asthma population

SAD is present across all severities and particularly in more severe asthma

91%

BREATHE FREELY

*Defined as any abnormal physiological variable.
Postma DL, et al. Lancet Respir Med 2019; doi: 10.1016/S2213-2600(19)30049-2

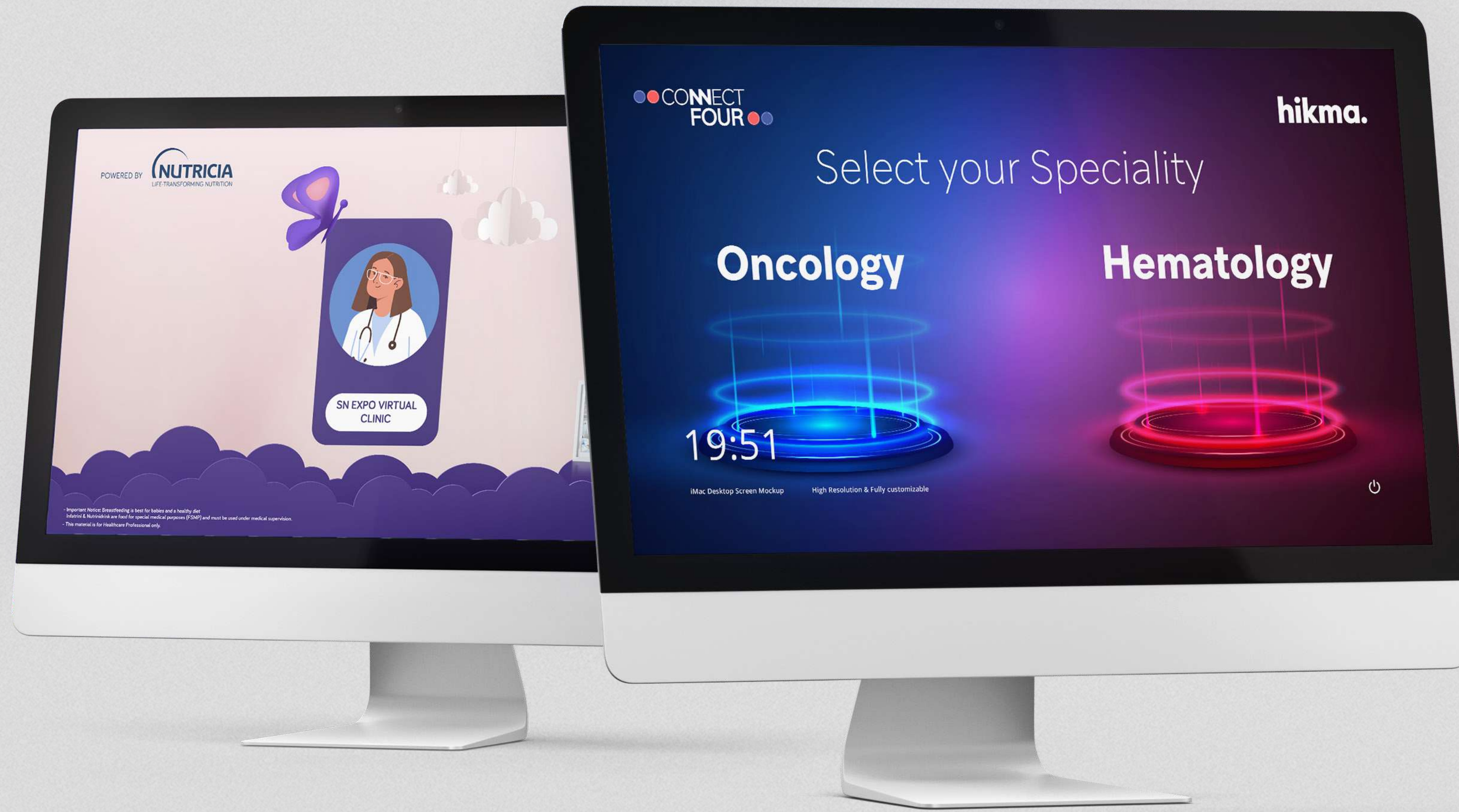
Digital campaigns



Social media

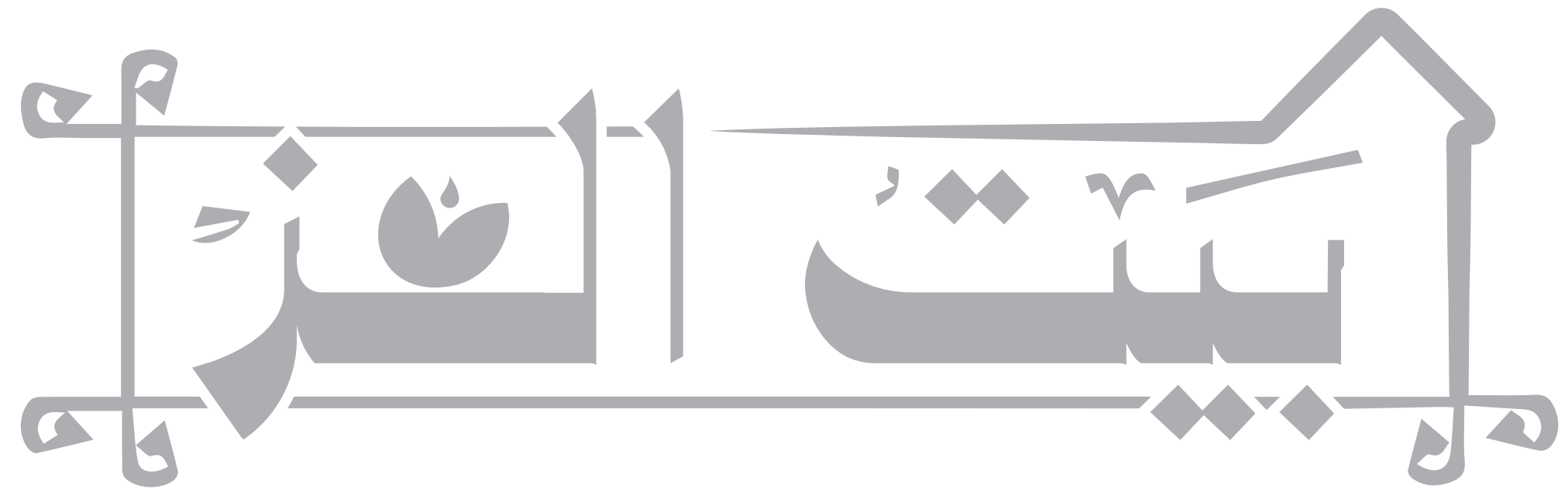


Games & Apps



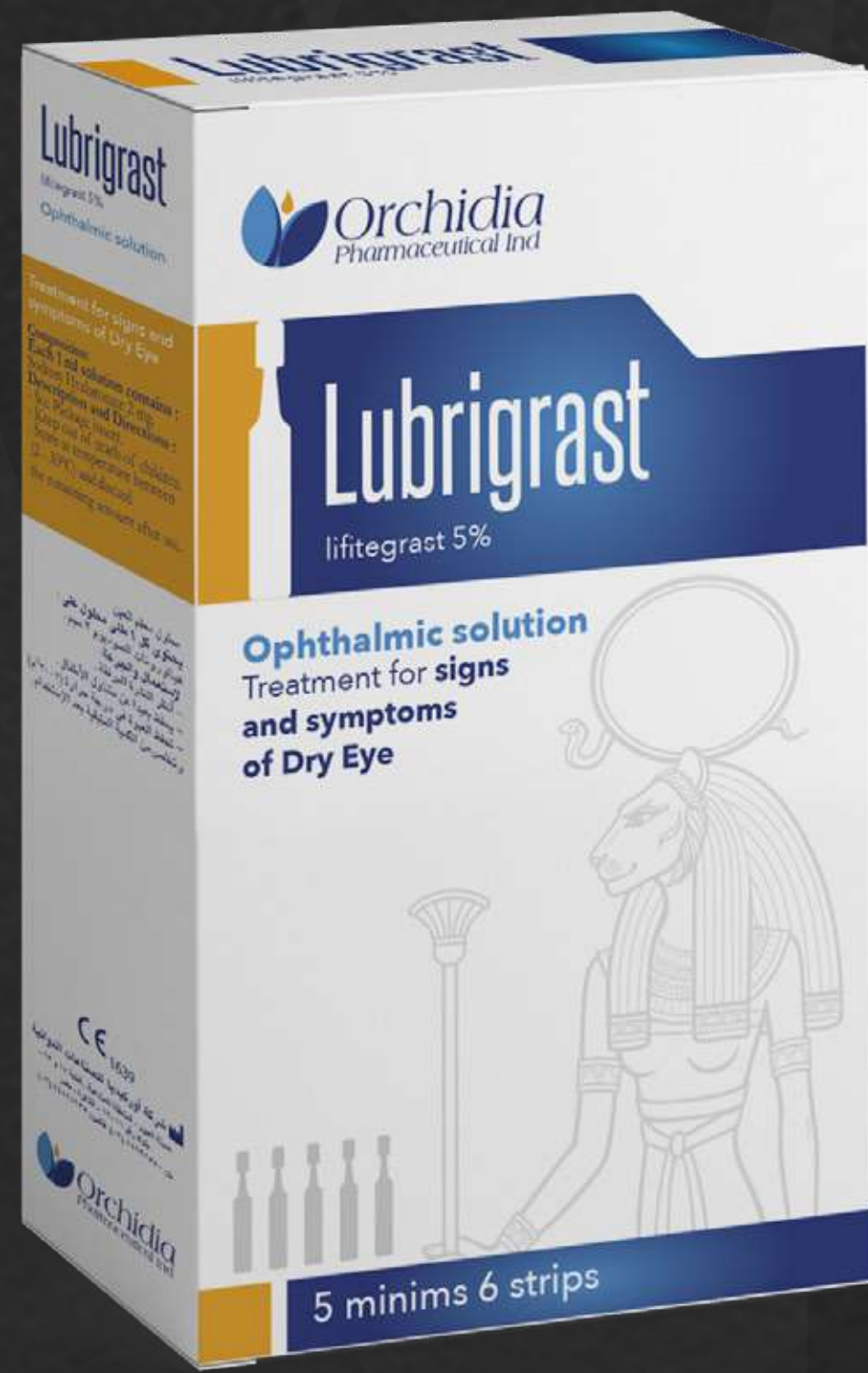
LOGOS

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PACKAGING DEISGN

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BOOTHS

M^oStation
MARKETING ON/OFFLINE STATION



3D DESIGN



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hikma.



3D DESIGN



beesline 
A BEEGAN COMPANY

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 **ALPHA**

 **MoStation**
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3D DESIGN





lixora
A reflection of self care perfection

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3D DESIGN



lixora
A reflection of self care perfection

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hikma.

Mirfenacin MR[®]

h.

Better health. Within reach. Every day.

Mirfenacin MR[®]

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3D DESIGN

hikma.

SYNERGY *for*
URGENCY

hikma.

Mirfenacin MR[®]

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hikma.

hikma.

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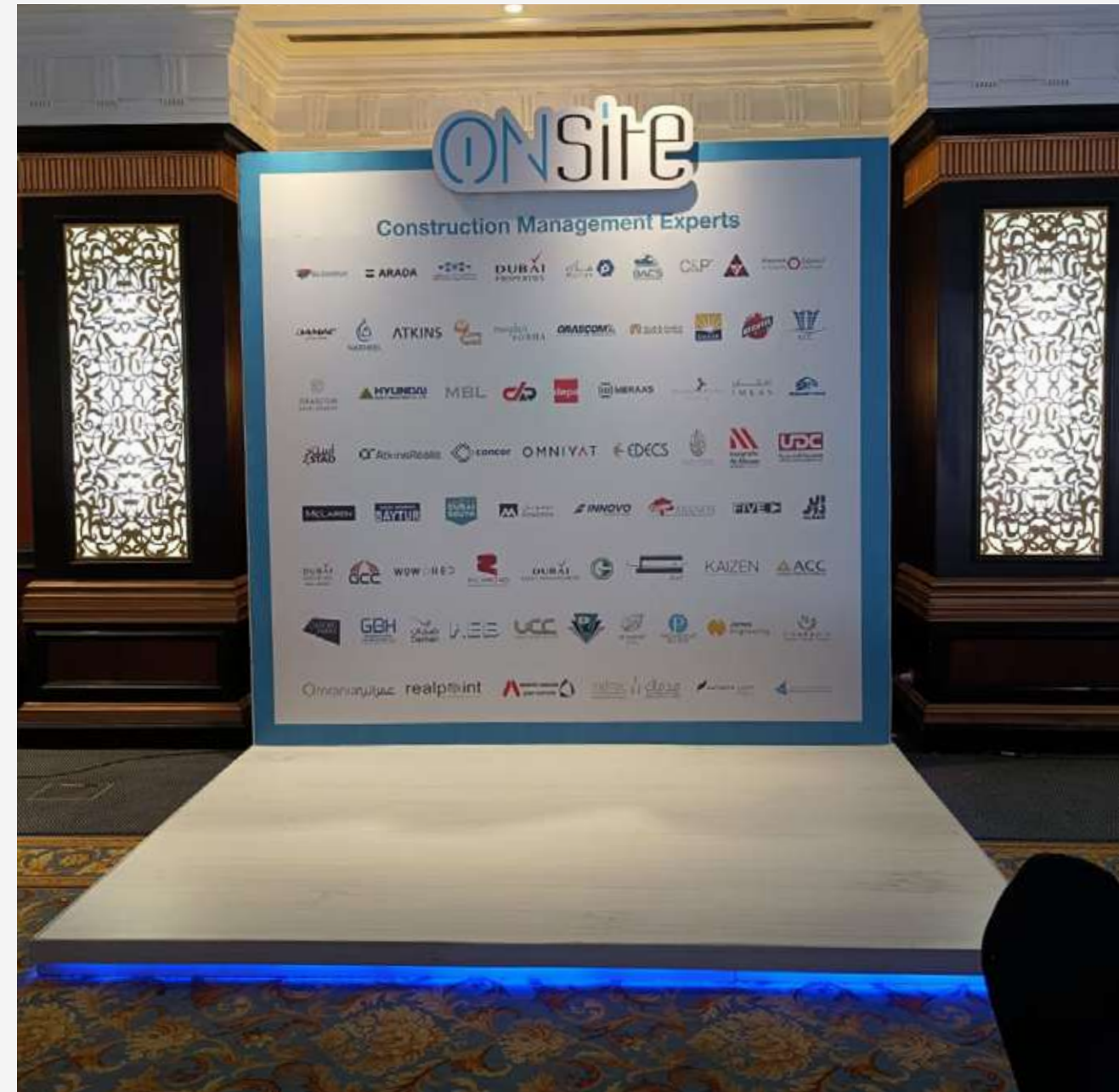






EVENTS

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ONsite

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3D DESIGN



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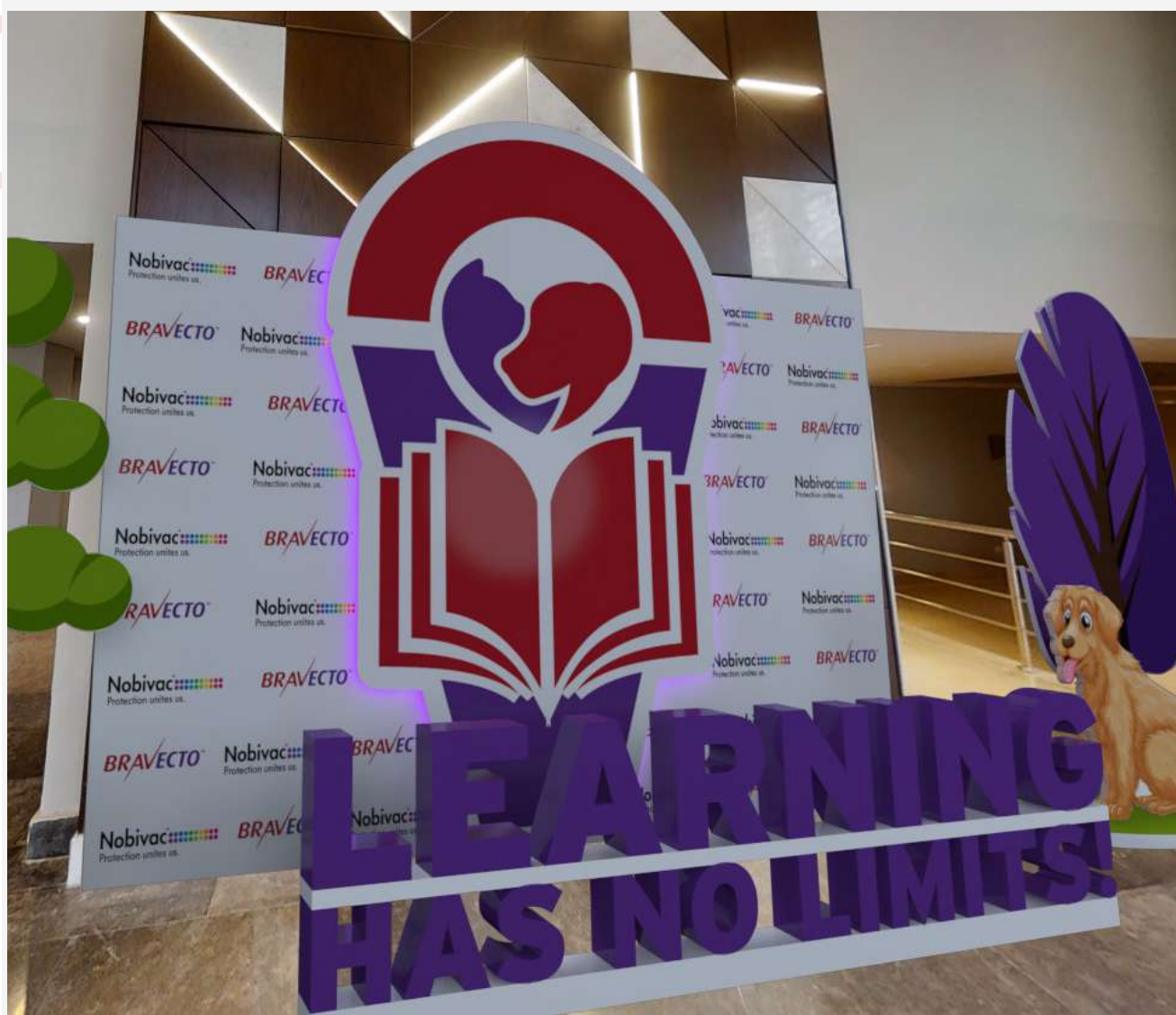




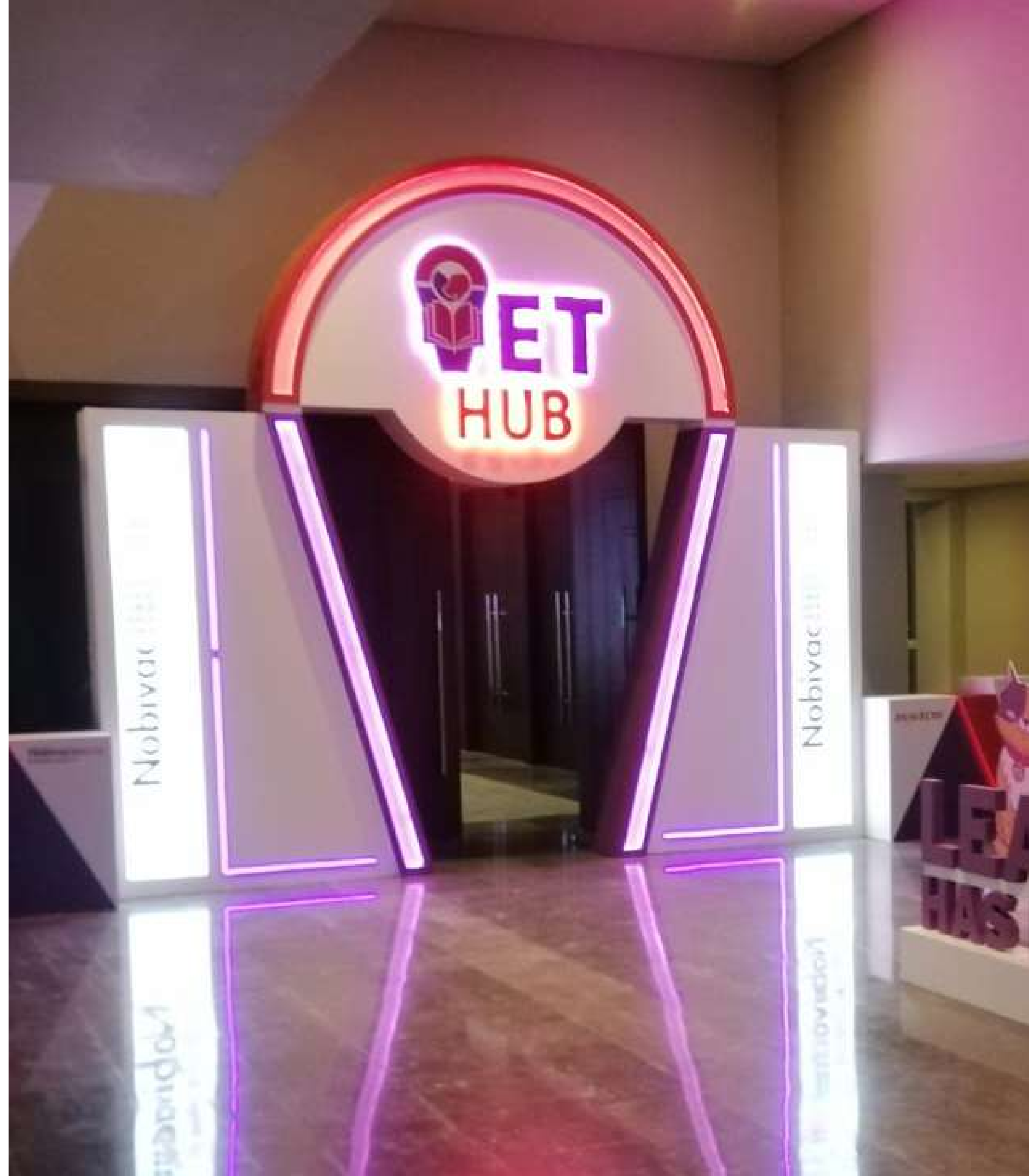
beesline
A BEEGAN COMPANY

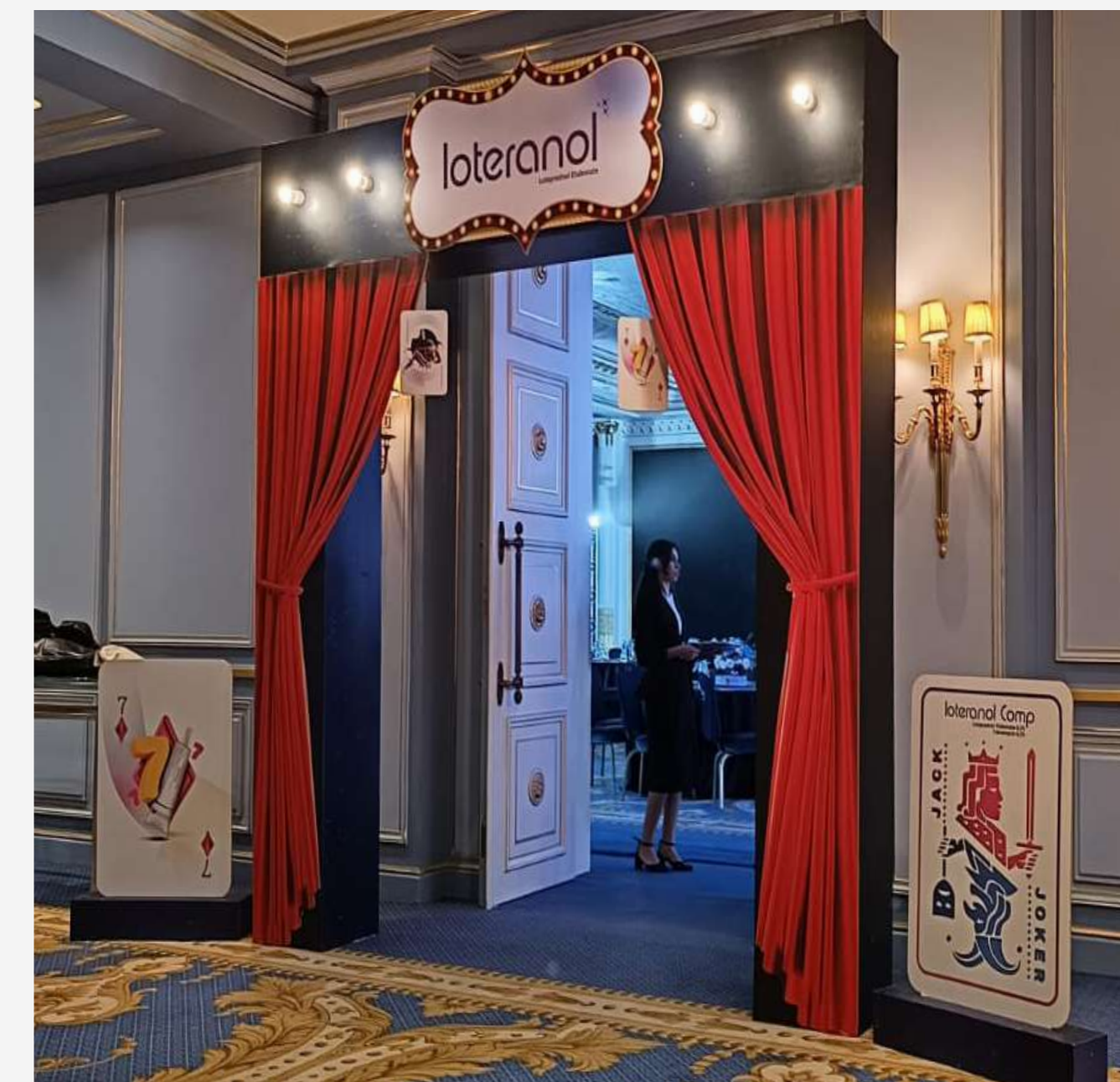


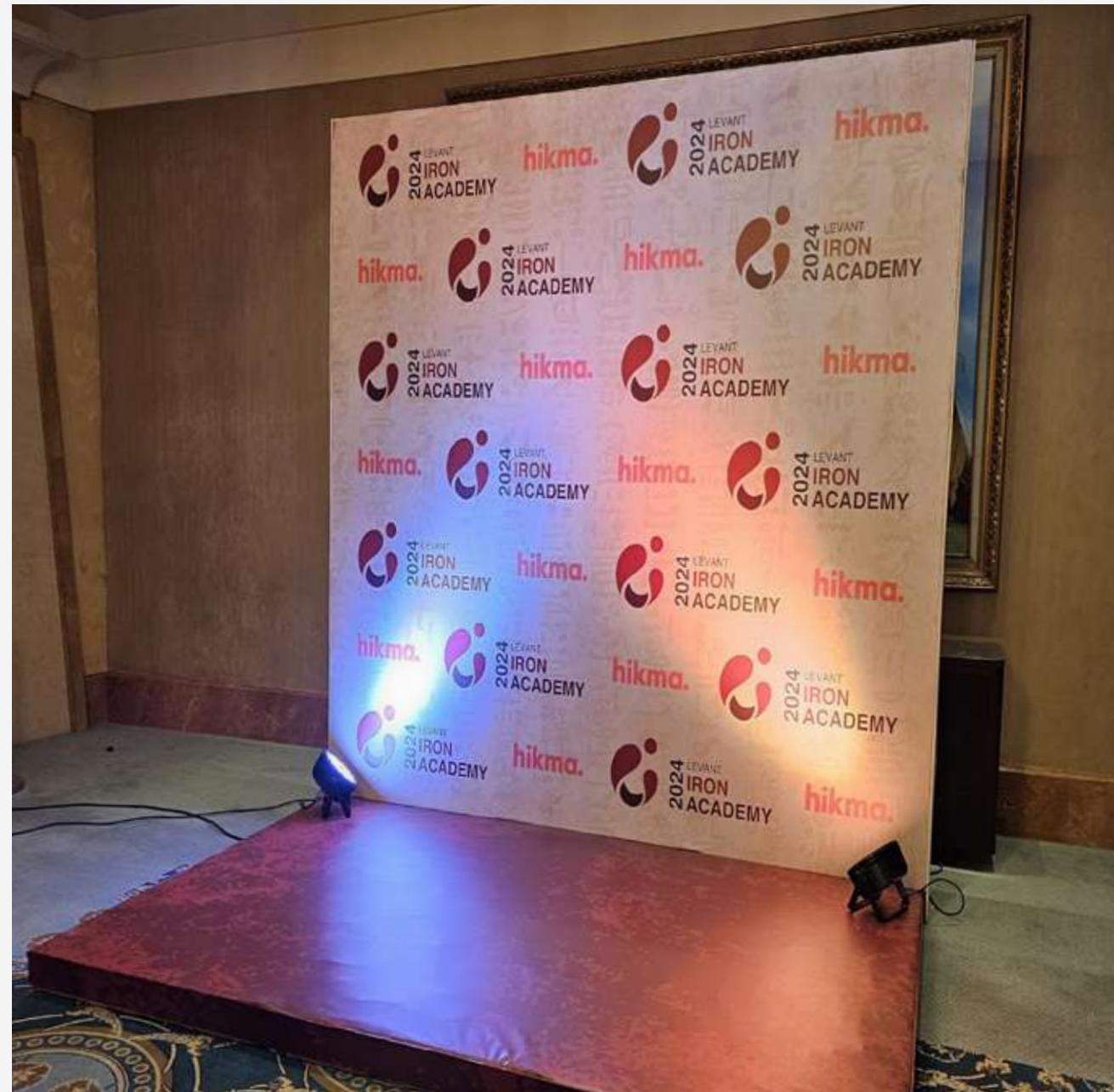
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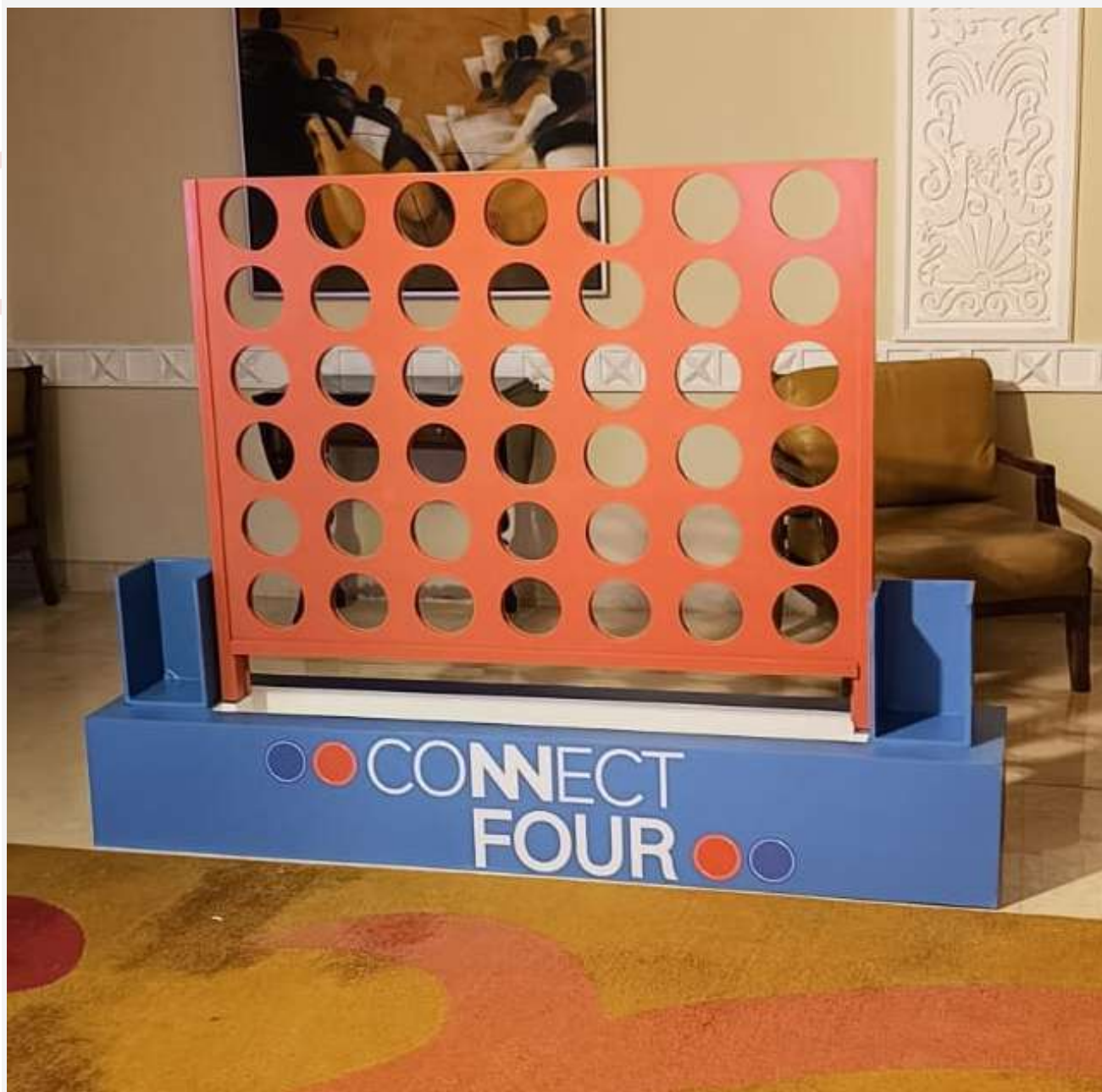




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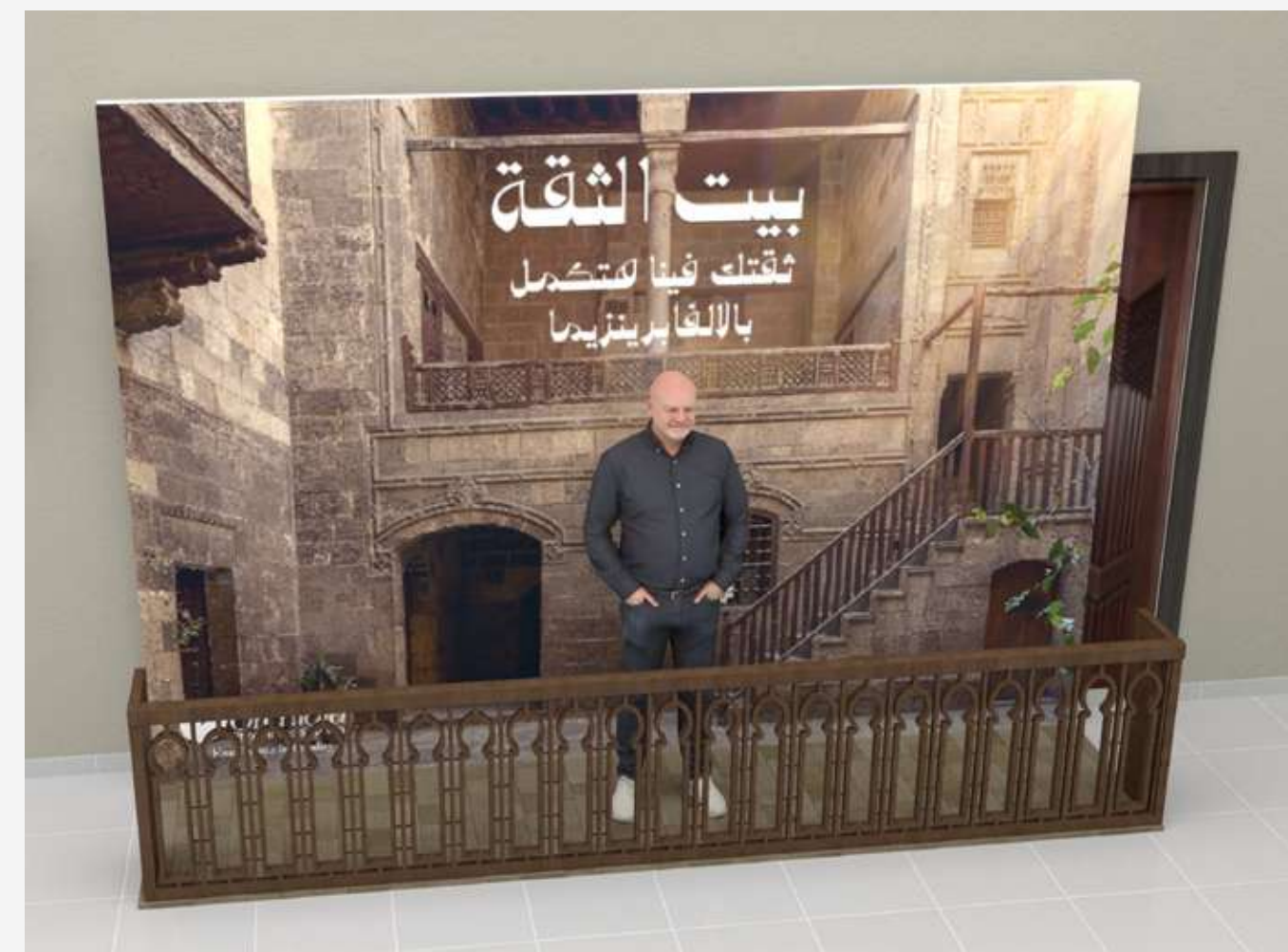
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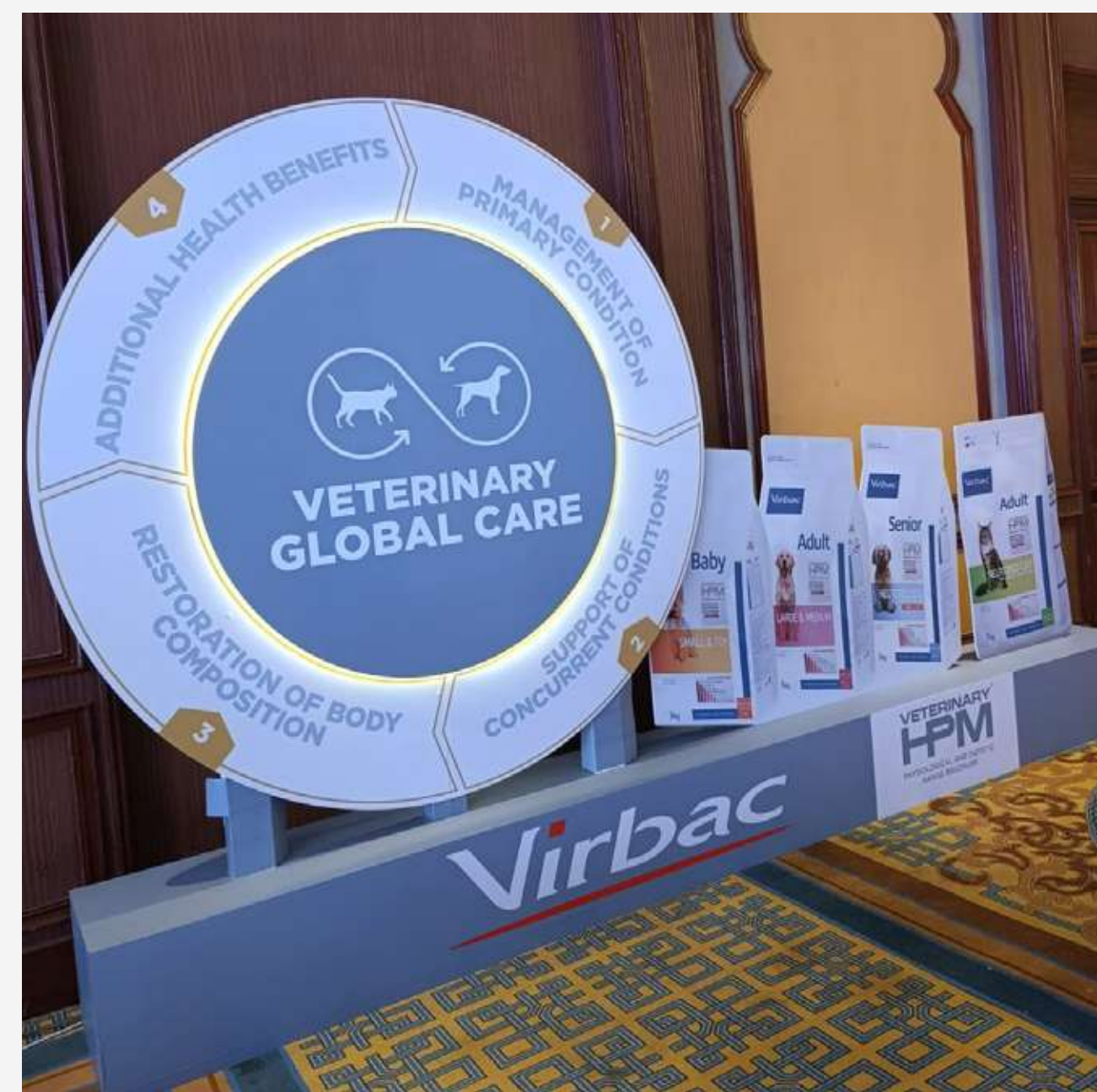


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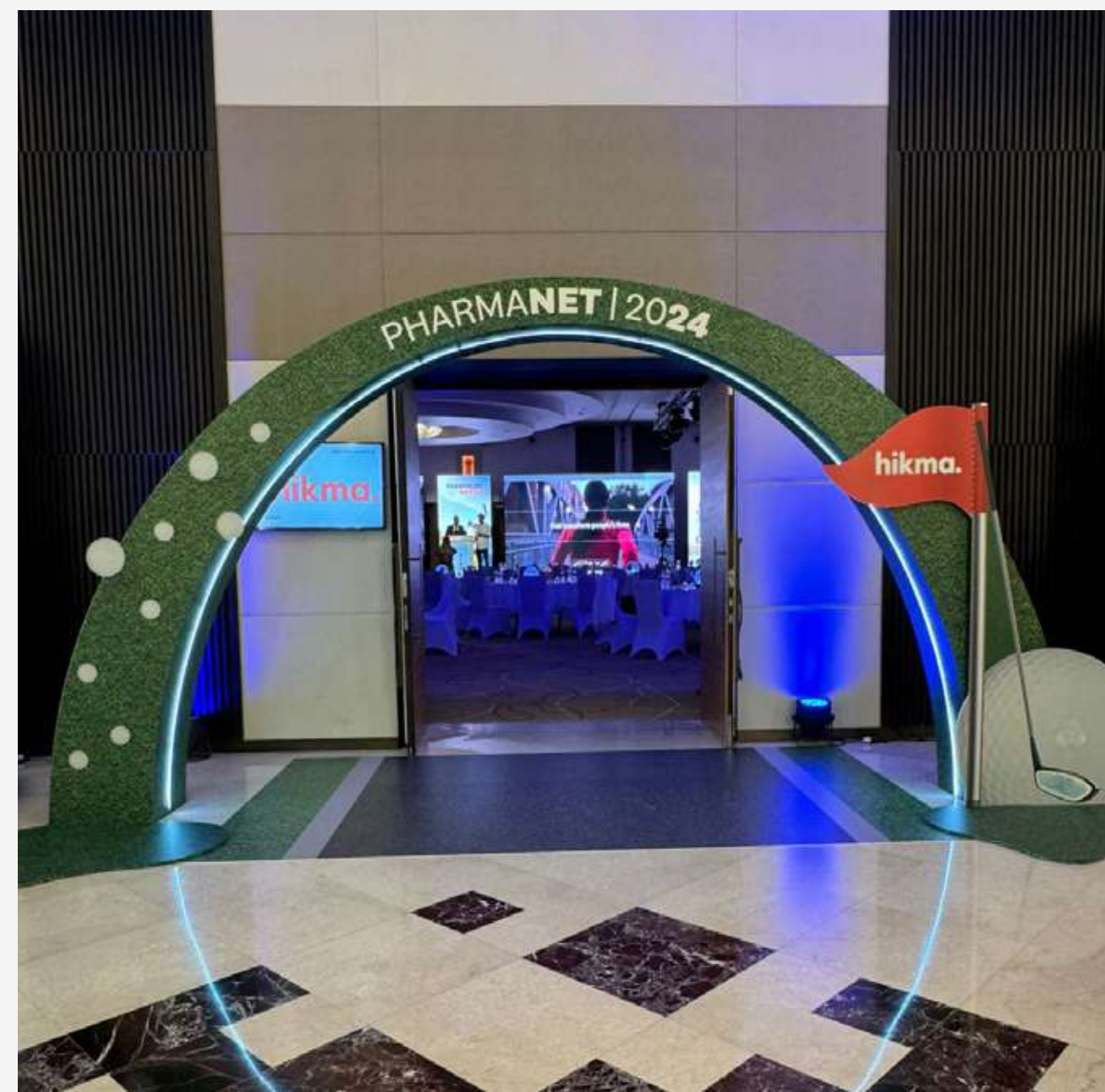
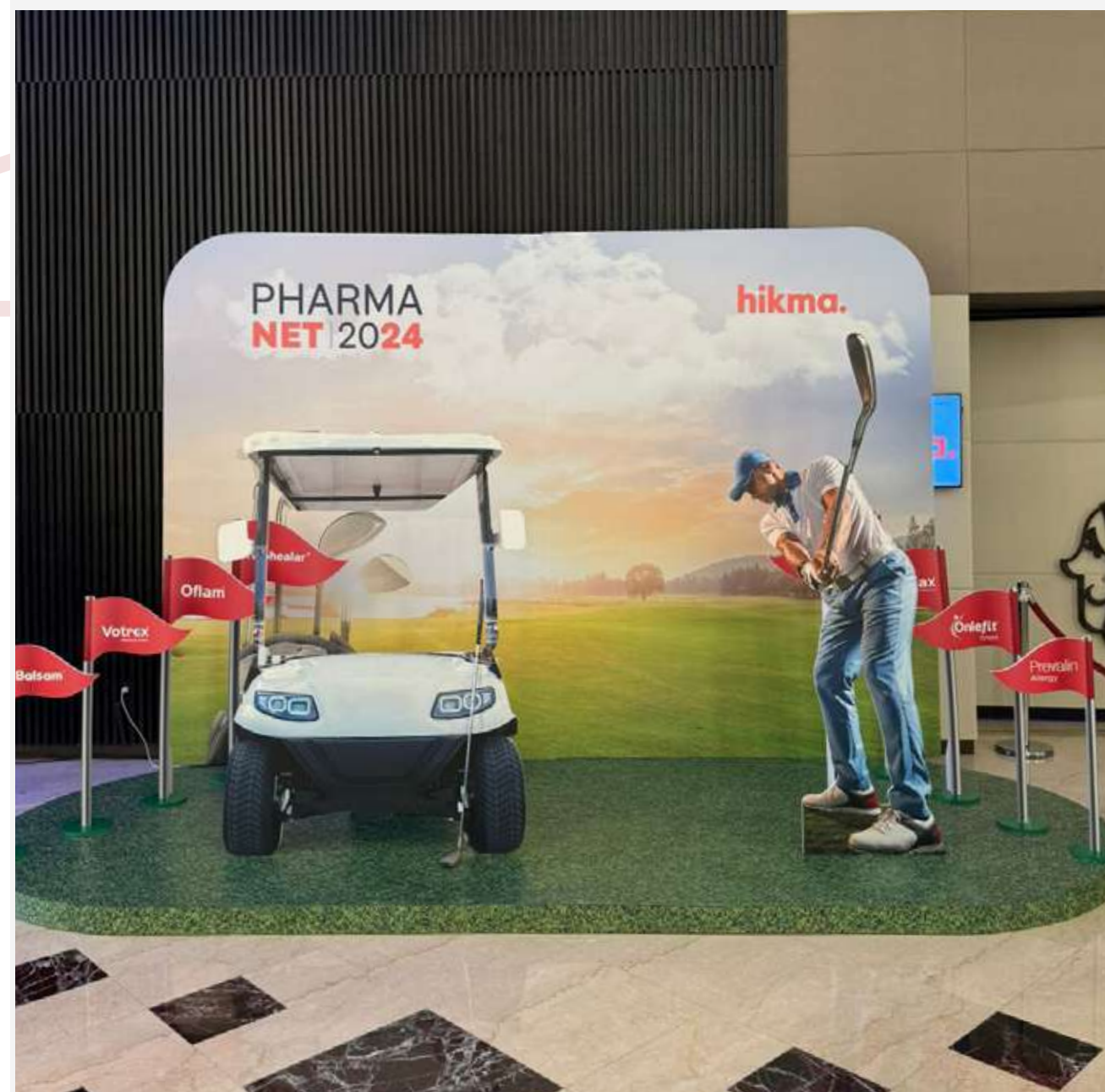




Vet4Ever
VETERINARY SOLUTIONS

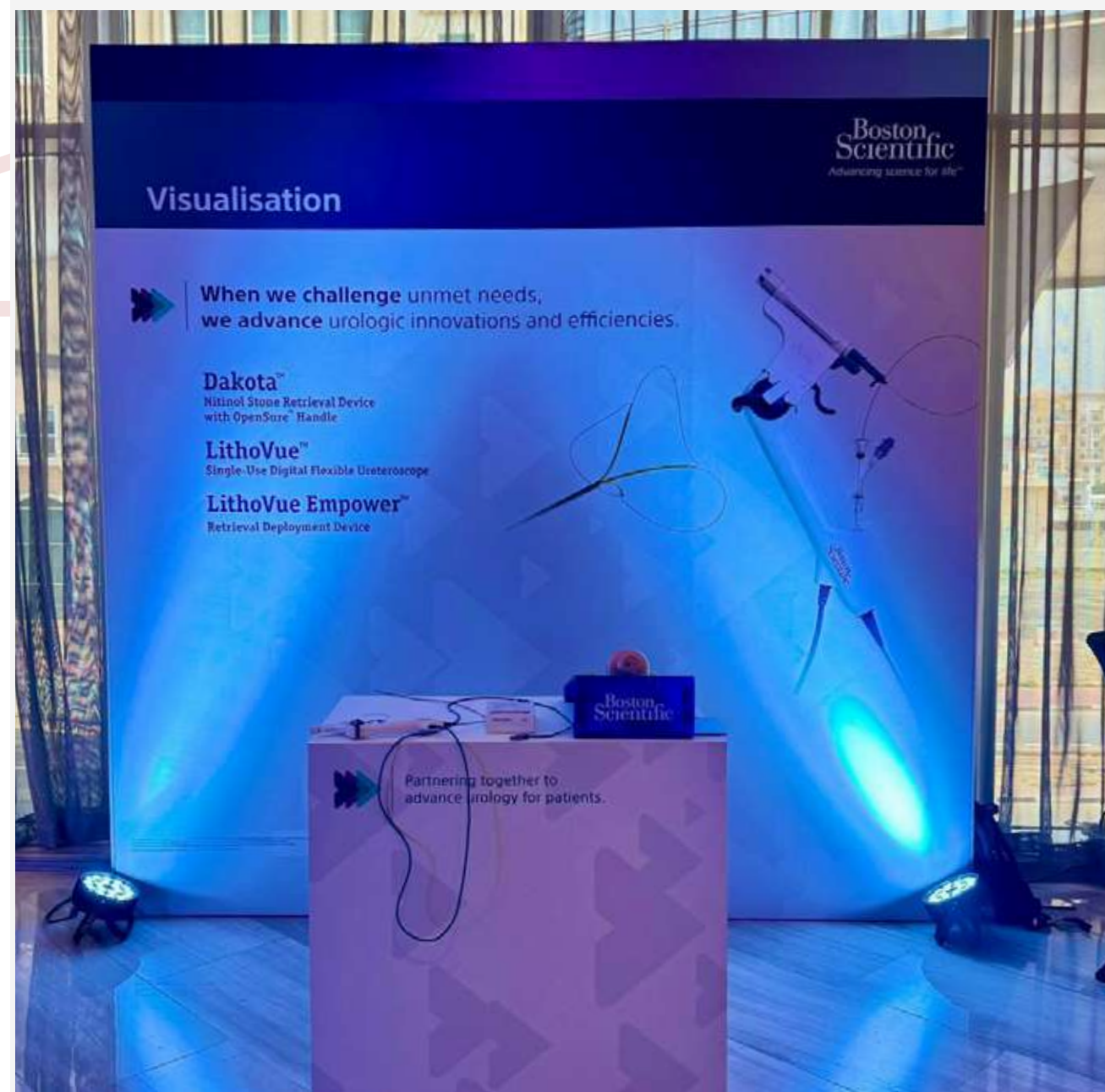
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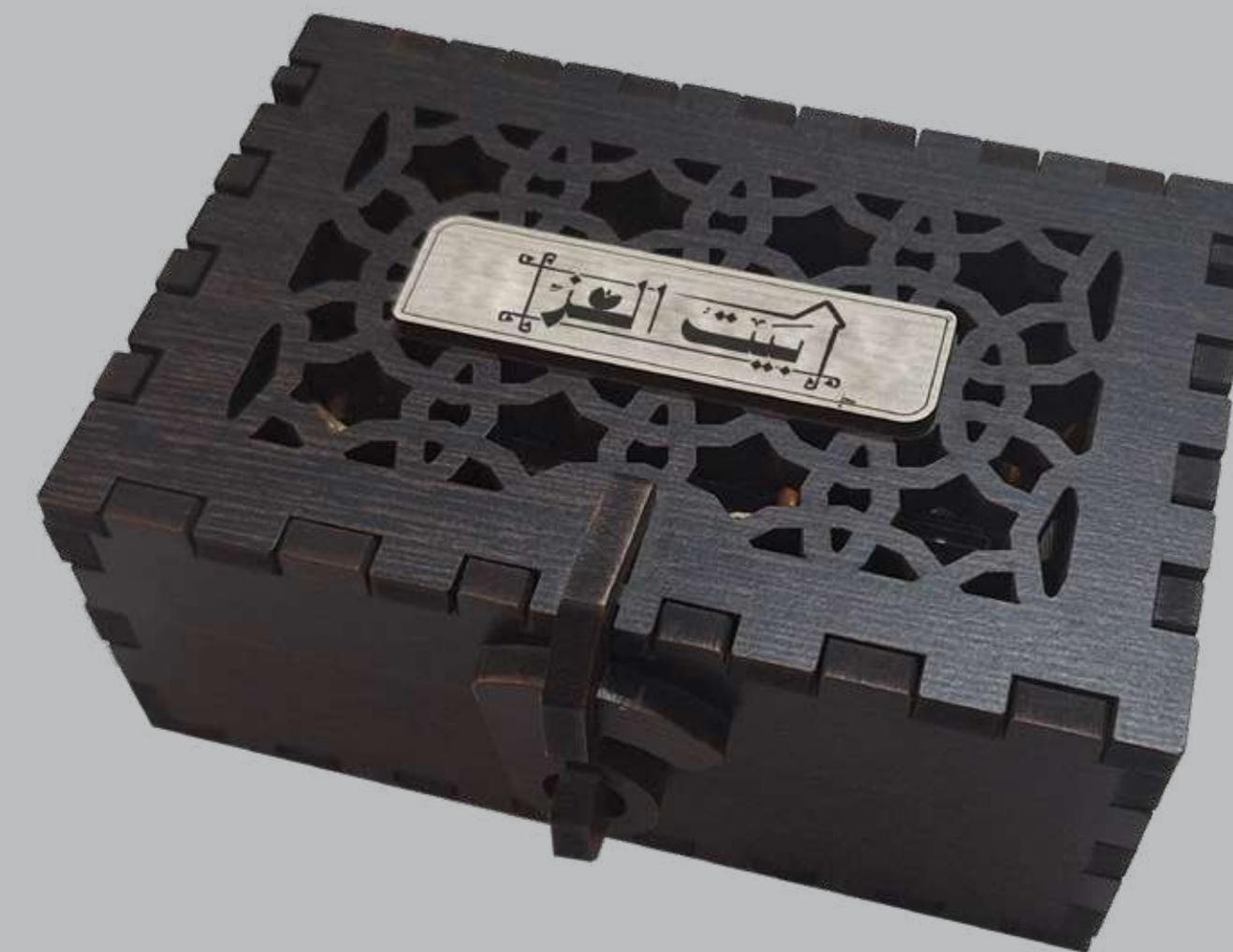


Boston
Scientific

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GIVEAWAYS

MOSTATION
MARKETING ON/OFFLINE STATION



NUTRICIA
LIFE-TRANSFORMING NUTRITION

2023 CALENDAR

FortiCare
فورتني كير

Fortisip
Compact Protein

Nutrison

Nutrison Plus
Multi Fibre 1.2g

Nutrison Clean
1.0g

SCAN THE QR CODE
TO LEARN MORE

Nutricia products in this material are food for special medical purpose (FMP) and must be used under medical supervision.
For healthcare professional only.

NUTRICIA
LIFE-TRANSFORMING NUTRITION

MARCH 2023

2023

Su	Mo	Tu	We	Th	Fr	Sa
			1	2	3	4
5	6	7	8	9 World Kidney Day	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

FORTICARE
THE ONCOLOGY ADAPTED
NUTRITIONAL THERAPY

Available in
125ml bottle

NEW FORMULA
204
11%
2.6g

Flavours:
Peach & Ginger, Orange & Lemon, Cappuccino

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THANK YOU



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BUSINESS CENTER, SHARJAH, UNITED ARAB EMIRATES
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